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## Financial report of Planète Amazone for the Great Assembly

### Context

**At the end of year 2015**, in the occasion of COP 21, **Planète Amazone began to raise funds** to organize a great event in Brazil, gathering indigenous and non-indigenous representatives, **in agreement with Chief Raoni Metuktire**. The idea was to strengthen the new born Alliance of Mother Nature's Guardians, that was formed on **November 28<sup>th</sup> 2015**, with a **Constitutive Assembly** that resulted in a document of 17 proposals, pushed forward by **Chief Raoni**, other indigenous people who were present, and several NGOs.

Planète Amazone had then collected **14,000 euros** to be the first amount that would help the Kayapo people organizing an international assembly in the village of Chief Raoni. More money was to be raised by Instituto Raoni, Planète Amazone and other partners NGO that would join the project and make the Alliance grow up. Eventually, only Planète Amazone has raised more funds for the Great Assembly. **This initial sum of 14,000 euros was transferred to Instituto Raoni** on the signature of a convention on May 13<sup>th</sup> 2016 by Chief Raoni and the director of his institute, Edson Araceli Santini <sup>\*Doc-01</sup>. in which Instituto Raoni vowed to use the funds in the interests of organizing an event the Alliance of Mother Nature's Guardians.

Planète Amazone had also raised **extra funds** before the constitution of the Alliance, from Autumn 2015, on the HelloAsso platform, by advertising for the events during COP 21. That made a reserve of **11,791.34 euros**. Planète Amazone intends to dedicate this money **to actions of for the Alliance**, like small events to promote the Alliance and other operations of communication.

In **June 2016**, after a mission in Brasilia, Planète Amazone has launched a **crowdfunding campaign with the support of Chief Raoni, Environmental activist Paul Watson, French actor Pierre Richard, French Singer Bernard Lavilliers and Hugues Auffray, current environment minister Nicolas Hulot**, to raise funds to help the Great Assembly happening. This campaign, entitled 'Join the Guardians of the Earth' was a historical success of the on-line fund raising platform HelloAsso and was largely relayed on Facebook. It was this success that really kick-started the project , as it resulted in having the Great Assembly in October 2017. This financial report, evaluating the incomes and spendings, establishes the balance between the money raised and used by Planète Amazone for the Great Assembly.

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Important note: **this document does not report on the use of the funds transferred by Planète Amazone to Instituto Raoni for this project.** These have to be clarified within a separate report that, combined with this one, will establish the final balance of the project. To our knowledge, no other partners but Planète Amazone and Instituto Raoni have been engaging funds in this project, as the FUNAI provided support for logistics (provided vehicles), and APIB and MIDIA Ninja provided support in communication.

## Summary of accounts

The work of accounting for the project of Great Assembly of the Alliance of Mother Nature's Guardians implied to **analyze the bank accounts and cash register of Planète Amazone during the years 2016 and 2017.** A particular attention was also made on current receivables and payables that still have to be resolved. The accounting is made in euros (EUR) because it is the currency of the bank accounts. Spendings in cash in Brazilian Real currency (BRL) was converted back in euros, using specific exchange rates at the date of each operation.

The global accounting established a total of **incomes of 233,188.09 euros**, and a total of **spendings of 186,071.43 euros**, resulting in a **balance of 47,116.66 euros**.

The Executive Committee has to decide of the further use of this positive balance, in coordination with Planète Amazone. However, by the French law, the remaining funds can be spent only by Planète Amazone. As the collected funds opened rights for income tax reductions in France, they can't be transferred.

The analysis in the accounting established the following distribution within the posts of the initial budget:

	Incomes	Spendings	Balance
Fundraising	224,143.00 €		224,143.00 €
Crowdfunding spendings		14,936.34 €	-14,936.34 €
Salaries	8,822.09 €	30,588.29 €	-21,766.20 €
General operations		5,613.81 €	-5,613.81 €
Preparatory missions	223.00 €	22,685.53 €	-22,462.53 €
Main event		112,247.46 €	-112,247.46 €
<b>TOTAL</b>	<b>233,188.09 €</b>	<b>186,071.43 €</b>	<b>47,116.66 €</b>

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## Expected incomes, debts and provision for charges

The account summary takes into account the expected incomes, debts and provision for charges. Indeed, at the end of 2017, the account are closed whereas other transactions will occur regarding the project. Here is the detail of these.

Expected incomes are about the subventions for Planète Amazone's employees that were not received. These subventions are related to the mechanism of aided contracts in France.

The debts are refunds to be made for the advances of spendings made by some participants to the Great Assemble. 3 people are involved:

- Mathieu Bonnet, vice-president of Planète Amazone;
- Leandro Varison, contractor for the preparation of the Great Assembly;
- Coline Nageli, volunteer at the Great Assembly.

The spendings of these people are related to various expenditure items, and have been distributed in the accounting details that follow in the next pages of this report.

Furthermore, three items need a to establish a provision for charges, evaluated without having received bills at the end of 2017. It concerns the budget for crowdfunding counterparts yet to be made and sent to the donors of the campaign, the wage of Leandro Varison for his services in the preparation of the Great Assembly, and the payment of the Accounting Auditor for the years 2016 and 2017.

These elements are summed up in the following table:

<b>Expected incomes</b>	<b>Incomes</b>	<b>Spendings</b>
Subventions to receive	1,291.36 €	
<b>Debts</b>		
Mathieu Bonnet		1,510.88 €
Leandro Varison		362.80 €
Coline Nageli		71.57 €
<b>Total of debts</b>		<b>1,945.25 €</b>
<b>Provisions for charges</b>		
Cost of remaining counterparts		12,000.00 €
Accounting Auditor		3,600.00 €
Contractor		1,950.00 €
<b>Total of provisions for charges</b>		<b>17,550.00 €</b>
<b>total impact on the accounting</b>	<b>1,291.36 €</b>	<b>19,495.25 €</b>

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## Details

### *Fund raising and crowdfunding*

The fundraising consists in 2 parts:

- a crowdfunding operation that was launched on June 20<sup>th</sup>, 2016 and closed on September 5<sup>th</sup>, 2016;
- money that was raised after the crowdfunding operation, consisted of bank checks.

So the funds raised by Planète Amazone come only from **private individuals** who were convinced of the significance of the project. Counterparts are due for those who participated to the crowdfunding, in regard of the amount they gave. Planète Amazone has already sent the counterparts that came with the highest participations. They were **paintings**, one of famous artist **Banksy**, that came with a participation of 12,000 euros, and 19 of **Monsieur B.** that came with a participation of at least 1,000 euros.

The other counterparts still need to be provided to the donors. One is a documentary film that needed an audiovisual team to be present during the Great Assembly to take images and sound. The costs for transportation, accommodation and catering of the filming team were taken in charge by Planète Amazone. A budget of 12,000 euros was allocated to the production of the remaining counterparts.

Also, the initial crowdfunding campaign was made with the help of a service provider, that contracted with Planète Amazone for the making of the campaign movies and the editing of the logo of the Alliance.

Here are, in the following two tables , the operations related to fundraising and crowdfunding:

<b>Fundraising</b>	<b>Incomes</b>
Contributions of crowdfunding – online Credit card	213,205.00 €
Contributions of crowdfunding – Checks	10,098.00 €
Contributions of crowdfunding – Bank transfers	30.00 €
<b>Total crowdfunding</b>	<b>223,333.00 €</b>
Donations outside of crowdfunding – Checks	810.00 €
<b>TOTAL OF DONATIONS</b>	<b>224,143.00 €</b>

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Spendings connected to the crowdfunding operation	Spending
Payment of partners	1,800.00 €
Making of counterparts	895.00 €
Cost of remaining counterparts	12,000.00 €
Post fees for the sending of counterparts	241.34 €
<b>TOTAL OF CROWDFUNDING SPENDINGS</b>	<b>14,936.34 €</b>

## Salaries

The preparation of the Great assembly demanded hiring people to have the necessary workforce. First, **Marie-Christine Peixoto** has joined Planète Amazone for a 6 month internship to help for the crowdfunding campaign, the hiring process and the first preparatory mission.

In October 2016, Planète Amazone opened the full time position of project leader and hired **Véronique Appert**, who left in November 2016 and was replaced in January 2017 by **Constance Gard**, whose contract ended in September 2017.

A second full time position of project assistant was created with the joining of **Aline Penatti** in November 2016, who left in May 2017, and was replaced in June 2017, by **Irène Estevens**, whose contract ended in October 2017.

Both contracts of Ms. Gard and Ms. Estevens were aided contract that allow receiving subventions from the French authorities. This limited the costs of the workforce.

Leandro Varison, from NGO France Libertés, offered his services to help on the finalization of the logistics of the Great Assembly. He was also invited as a specialists in indigenous rights during the Great Assembly.

Alongside the paid workforce, **Gert-Peter Bruch**, president of Planète Amazone insured the general coordination of the Great Assembly of the AMNG and managed the team from the beginning of the project. Moreover, he offered his images and his services as a film maker, camera operator and video editor for the promotional video spots that enabled collecting the funds throughout the crowdfunding campaign and made altogether more than 5 million views. **Mathieu Bonnet**, vice-president of Planète Amazone joined the team full time from April 2017, as Assistant-coordinator of the Great Assembly. They both worked voluntarily.

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Here is the summary table of the salaries:

Salaries	Incomes	Spending	Balance
Project leader	6,891.00 €	14,572.76 €	-7,681.76 €
Project Assistant	1,931.09 €	10,420.83 €	-8,489.74 €
Intern		3,644.70 €	-3,644.70 €
Contractor		1,950.00 €	-1,950.00 €
<b>TOTAL SALARIES</b>	<b>8,822.09 €</b>	<b>30,588.29 €</b>	<b>-21,766.20 €</b>

## ***General operations***

During the preparation of the Great Assembly, Planète Amazone had to spend for general purposes not directly related to the main event or a specific mission, but implied by the project.

Many telecommunications have been made to get in touch with the partners, members of the Alliance, potential new members, and other related intermediaries.

Planète Amazone also had to send administrative letters related to having employees.

Communication consisted in paying the technical services to establish a website. The initial idea was to take a robust server to launch a petition with the new text issued by the Great Assembly. Although this has not been done yet, the website costs engaged enable a maintenance of one year.

Communication also encompasses the legal registration of the logo of the Alliance, so it can be protected from malevolent use.

Planète Amazone had to open a separate bank account for the purpose of separating the funds of the crowdfunding from its other funds. That resulted in monthly bank charges.

Finally, to make the accounts for the Great Assembly validated, Planète Amazone has to buy the services of an certified accountant, then an accounting auditor. The auditor is mandatory since the funds collected exceeded the legal limit of 153,000 euros, from the year 2016. As the auditor is nominator for 6 years, Planète Amazone will afford its costs from year 2018.

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Here is the summary table of these general costs:

General operations	Spending
Telecommunications	503.84 €
Shipment fares	11.21 €
Communication	1,301.98 €
General bank charges	196.78 €
Accounting auditor	3,600.00 €
<b>TOTAL OF GENERAL OPERATIONS</b>	<b>5,613.81 €</b>

## ***Preparatory missions***

There was 7 preparatory missions for the Great Assembly. 3 were in Brazil, 3 in Switzerland and 1 in the United States.

The first mission, in August 2016 in Brazil, was to report about the crowdfunding campaign that was ending, film thanks messages from **Chief Raoni**, establish a planning with Chief Raoni in collaboration with other chiefs of his territory, and insure the support of other Brazilian indigenous people of the Xingu region during the **Kuarup ceremony in the Yawalapiti land**. However, Chief Raoni renounced coming to the Kuarup because of the interference of some people there who were against the project.

The second mission, in September 2016 in Geneva, was to get in contact with **Victoria Tauli Corpuz, the Special Rapporteur of the United Nations on Rights Indigenous Peoples**, and get her support (that was not confirmed later on). As the 33<sup>th</sup> session of the Human Rights Council of the United Nations was taking place, some other contacts were made with other indigenous and NGO representatives, like Sônia Guajajara, spokeswoman of APIB, that became one of the partners of the Great Assembly.

The third mission, in February 2017, was to begin meetings with more potential partners in Brazil, going to 3 different cities : Brasilia, Goias and Rio de Janeiro. After a meeting with more than twenty Kayapo people representatives, Planète Amazone took also part with delegates of Chief Raoni to meetings with local authorities <sup>\*Doc-02</sup>.

The fourth mission, in April 2017 in Brazil, was to confirm partnerships in Brasilia and meet with embassy representatives of 12 different countries to gain their support for the main event. This mission has confirmed the partnership with APIB <sup>\*Doc-03</sup>.

The fifth mission, in June 2017 in Lausanne, Switzerland, was to establish direct contact with Chief **Davi Kopenawa**, of the Yanomami people, one of the initiators of the Alliance of Mother Nature's Guardians, who was invited by Swiss NGOs Nice Future and Aquaverde. A partnership was

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established with both NGOs. Nice Future also offered to refund the travel by train of Gert-Peter Bruch, as a participation to the Great Assembly.

The sixth mission in August 2017 in Boston, United States, was to get the support of **Paul Watson**, founder of **Sea Shepherd Conservation Society**, also member of the Alliance and contributor to the constitutive text in 2015. Getting his advise and benefit from his network was useful for organizing the Great Assembly. New promotional video spots were filmed. This mission was also supposed to allow a meeting with Tom Goldtooth, president of the Environmental Indigenous Network and founding member of the Alliance to prepare the Great Assembly, but this encounter was eventually canceled.

Finally, the seventh mission, in September 2017, also in Lausanne, allowed Planète Amazone to work with Chief **Almir Narayamoga**, of the Surui people, for his coming to the Great Assembly on the personal invitation of Chief Raoni. Thanks to this encounter, and the support of Aquaverde and Nice Future, he came to the Great Assembly along with four of his people.

**Marciano Rodrigues from APIB** made two missions to settle more partnerships with the usual supporters of his organization. One in August 2017, the other in September 2017. Some of his expenses have to be detailed as the justifying pieces weren't provided in time, although this commitment was part of the contracts with him.

Here is the summary table of the incomes and spendings of the preparatory missions:

Preparatory missions	Incomes	Spendings	Balance
Mission 01: Brazil, 08/2016		6,220.67 €	-6,220.67 €
Mission 02 : Geneva, 09/2016		437.82 €	-437.82 €
Mission 03: Brazil, 02/2017		7,985.27 €	-7,985.27 €
Mission 04: Brazil, 04/2017		4,985.21 €	-4,985.21 €
Mission 05: Switzerland, 06/2017	223.00 €	229.44 €	-6.44 €
Mission 06: United States, 08/2017		1,227.32 €	-1,227.32 €
Mission 07: Switzerland, 09/2017		176.40 €	-176.40 €
Missions from partners		1,423.40 €	-1,423.40 €
<b>TOTAL FOR PREPARATORY MISSIONS</b>	<b>223.00 €</b>	<b>22,685.53 €</b>	<b>-22,462.53 €</b>



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## ***The holding of the Great Assembly***

The Great Assembly consisted in several steps of organization. First, Planète Amazone's team joined from October 1<sup>st</sup> 2017 at the Casa de Retiro, a place of residence in Brasilia with rooms, a dining hall and work spaces. Then, the team began to welcome all the international guests and a few brazilian guests in this same place. On October 10<sup>th</sup>, everybody was transported to the Center Vicente Cañas, where the Great Assembly took place. On the 16<sup>th</sup>, most international indigenous people and some Brazilian indigenous people held a press conference at the CONTAG in Brasilia, to present the result of the work during the Assembly. After this, Planète Amazone took charge of accompanying international guests back to the airport until the morning of October 18<sup>th</sup>.

In the following table, we separate the costs for displacing, accomodating and catering in several meaningful populations. There was indeed more than 100 Brazilian indigenous people at the Center Vicente Cañas, 28 indigenous people from outside of Brazil, 4 international specialists, 4 people from the Planète Amazone team, and 6 volunteers, 11 partners and 4 interprets. Insurance had also to be bought for some international indigenous people to travel.

At the Casa de Retiro, we had to rent a room to manage the final preparatory work. Some material and supplies had to be bought, and documents had to be printed. A few medical costs were involved, especially for Chief Aritana Yawalapiti, who needed a blood pressure monitor.

Finally, local expenses were made either by credit card or using cash, leading to conversion fees between Euro and Real.

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Here is the summary table for the spendings of the main event, in Brazil:

Great Assembly	Spendings
Displacement of Brazilian indigenous people	26,703.85 €
Displacement of international indigenous people	55,289.71 €
Displacement of international specialists	2,167.14 €
Displacement of Planète Amazone's team	4,657.59 €
Displacement of volunteers, partners and interprets	1,207.11 €
Room and full board for guests (Brazilian and international)	15,260.29 €
Room and full board for international specialists	585.33 €
Room and full board for Planète Amazone's team	665.14 €
Room and full board for volunteers, partners and interprets	2,622.16 €
Extra catering for guests	972.68 €
Extra catering for Planète Amazone's team	460.90 €
Extra catering for partners	26.92 €
Renting of a work space	370.93 €
Material, supplies and printing services	283.51 €
Medical costs	52.79 €
Insurances	546.50 €
Bank services	374.89 €
<b>TOTAL FOR GREAT ASSEMBLY</b>	<b>112,247.46 €</b>

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## ***Efficiencies(estimations)***

Planète Amazone's management lead to substantial efficiencies for the Alliance of Mother Nature's Guardians. Whereas all the projections tended to a negative balance (debts), Planète Amazone managed with a lot of efforts and implications, to obtain a positive result at the end of the project. Here is a reminder of these contributions.

12 people have paid their plane tickets to rally Brasilia to contribute to the Great Assembly of the AMNG (their accommodation, local transportation and meals were taken in charge):

- 6 volunteers
- 6 members of the Strategic Committee, counselors and a interpret.

This can be estimated as an economy of more than 10,000 euros.

The price for local transportation and accommodation was subject to negotiations that allowed the economy of about 4,000 euros.

The office room of Planète Amazone, located in the center of Paris, was used for the AMNG full-time for 14 months to receive the intern and the employees for this project, which represents and economy of more than 10,000 euros again.

Based on the minimum wage in France, the work that was offered by the executive members of Planète Amazone equates to more than 25,000 euros. During the crowdfunding campaign, the members of Planète Amazone also contributed voluntarily, providing their competences in audiovisual production, graphic conception, website editing and layout, community management, and son on.

The missions of that were carried out as volunteers by Planète Amazone or solicited professionals from its network for audiovisual production, camera operation, sound recording, video editing, graphic design, translation, redaction... to support the AMNG and prepare the Great Assembly, allowed the economy of at least 20,000 euros.

Finally, if it were to be estimated, the free work of 6 volunteers from Planète Amazone (for logistics) and 9 volunteers from MIDIA NINJA (for communication), the one of members of Planète Amazone and APIB, and from specialists, in total 26 people, would correspond to an amount of 5,460 euros, based on a fixed price of 30 euros per person per day.

In total, thanks to the involvement and sacrifices of many volunteers and activists, there was a economy of about 75,000 euros.

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Here is the summary table for the estimated efficiencies:

Estimated efficiencies	Price
Plane transportation	10,000.00 €
Local transportation and accommodation	4,000.00 €
Renting of an office in Paris	10,000.00 €
Minimum wage for offered work	25,000.00 €
Various volunteer work and missions	20,000.00 €
Voluntary work during the Great Assembly	5,640.00 €
<b>TOTAL DES ESTIMATIONS</b>	<b>74,640.00 €</b>

## **Conclusion**

After several postponements and modifications, notably due to the particularly adverse political context in Brazil, and due to the failing of the lack of partners, Planète Amazone had to take care almost by itself of the preparation, the organization and the management of this project of international scale, beyond some clear oppositions. Despite all, this reports shows that we managed to take the challenge and our control of the funds, which concludes in a positive result of more than 48,000 euros, allows the Alliance of Mother Earth's Guardians to look forward for the future.